



ARI FOSS
FOUNDATION

JANUARY 2026

ANNUAL DONOR REPORT 2025

Forever Loved.
Forever Missed.
Forever Remembered.

WRITTEN BY

Aaron Silverman

DESIGNED BY

Maggie Sears

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A LETTER FROM OUR FOUNDERS

Dear Donors, Supporters and Community Members,

2025 was a watershed year for the Ari Foss Foundation. I am excited for the direction we are moving. Honestly, it is also a little scary.

When Laura and I decided to launch the Cremation and Funeral Financial Assistance Program, the Ari Foss Foundation had about \$5,000 in the bank. We had no idea how many families we would help or how long the money would last. Fast forward a few years, we have provided \$30,582.09 in financial assistance.

In 2025, we went from a tiny non-profit to hiring our first full-time employee. Both, our revenue and expenses increased over 6-fold. We reached a milestone of helping over 50 families. We held our first large fundraising event, The 1st Annual Ari Foss Foundation Memorial Walk.

For me, the most impactful moments in 2025 were speaking with and meeting some of the families we have helped through the CFFAP. There were even times I became emotional. It is a reminder that every family we help is a family who lost a child and lost the future they envisioned.

We have even more growth planned in 2026. From expanding to new hospitals and launching our Education and Support Program. 2026 is looking to be another milestone year for us.

Please contact me with any questions about this Donor Report or the Ari Foss Foundation. I hope you see you on October 3 for The 2nd Annual Ari Foss Foundation Memorial Walk.

Aaron Silverman
Ari's Dad, Co-founder and Executive Director

VIDEO INTRODUCTION

SCAN THE QR CODE
FOR THE VIDEO



THE ARI FOSS STORY

Ari Foss was our first child. Ari was our beautiful baby boy. Ari was a perfectly healthy baby. I was 39 weeks 5 days pregnant when my water broke. We were so excited to meet our little man. I was in labor about 8 hours when we were told I would need a routine C Section. As I was being wheeled into surgery I remember one of the medical staff saying to us "The good news is your son will be here in about 20 minutes."

Ari Foss Silverman was born on July 30, 2014 at 10:06 pm. Ari never cried though. Ari never took a breath. Ari had no heartbeat. Our son was gone. We were devastated and attempting to grasp what happened. In an instant, we went from what should have been the happiest moment of our lives to experiencing the worst, most tragic moment of our lives. We were overwhelmed with grief and sadness.

On top of the emotional stress of grieving for our infant son and my physical stress from labor and a C Section, we were then hit with another stress – the financial stress of paying for an unexpected funeral. Aaron started doing the research and calling local funeral homes and cemeteries to gather information. My husband and I had to have the unpleasant conversation of where our finances were and what that meant for what kind of funeral and burial we could afford for our infant son. Due to everything that had happened, the financial stress compounded the already unfathomable grieving process and vice versus.

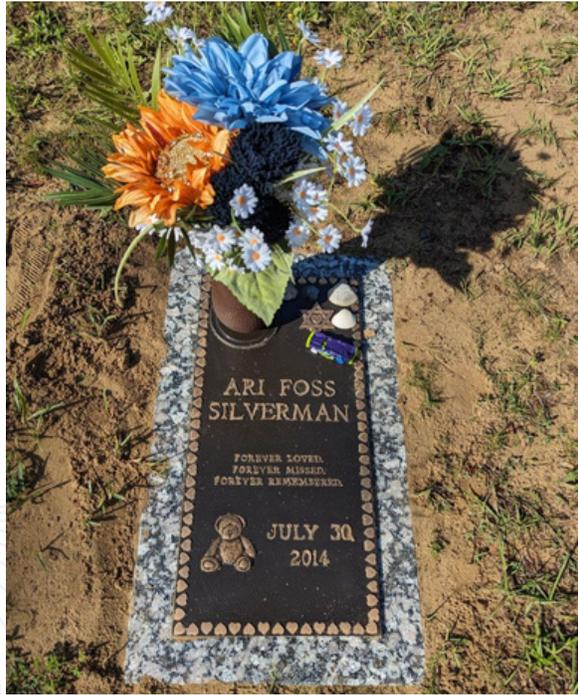
Although we tried to stay middle of the road in the funeral planning, the costs mounted QUICKLY. Fortunately, through family and friends, a lot of our financial stress was alleviated. My mother-in-law and one of my best friends stepped in and raised money to help pay the unexpected funeral expenses, so we could concentrate on grieving for our son Ari and the physical stress of my recovery.

From the generosity of our family and friends, the idea for the Ari Foss Foundation was born.

Laura Silverman

Ari's Forever Loving Mother

ARI FOSS SILVERMAN



OUR MISSION

The Ari Foss Foundation was created to help families overcome the financial stress created by losing a child through a stillborn death or neonatal demise.

The Ari Foss Foundation strives to accomplish this mission in two ways:

One

Provide financial assistance for cremation/funeral expenses for families by directly paying vendors for expenses.

Two

Provide education and resources to help families plan and pay for a cremation/funeral.

MEET THE EXECUTIVE TEAM



Aaron Silverman

Ari's Dad

Founder, Executive Director and Board Member



Laura Silverman

Ari's Mom

Co-Founder and Board Member



Valerie Singley

Ari's Mimi

Board Member and Grant Writer



Dr. Chris Goodier

Doctor Advisor and Board Member



Maggie Sears

Marketing and Fundraising Director

2025 YEAR IN REVIEW

We accomplished a lot in 2025. The most important thing we did was help 39 families with cremation/funeral expenses. This was a significant increase from 2024.

This increase was due to building our relationships with our referral hospitals and expanding the criteria for the families the Cremation and Funeral Financial Assistance Program will help. Initially, the CFFAP was to help families that experienced a stillbirth. We expanded that to a baby passing away within a few days of birth and then expanded that to cover all neonatal losses. Neonatal is from birth until 27 days after birth.

We also realized the need to build the Education and Support Program sooner than planned. Fortunately, we received a grant and started that work.

We were excited that Maggie Sears moved from a part-time position to a full-time position. She is the Marketing and Fundraising Director. Our improved communications are her work, and we are honored she is with us.



KEY MILESTONES AND ACCOMPLISHMENTS

01

Help 39 families with cremation/funeral expenses.

02

Hired our first full-time employee.

03

Hosted the 1st Annual Ari Foss Foundation Memorial Walk.

04

Received eight grants.

05

Started development of the Education and Support Program.

SUMMARY OF CREMATION AND FUNERAL FINANCIAL ASSISTANCE PROGRAM

Total Assistance as of December 31, 2025:

- 51 Total Families Helped
- 30 Cremations for \$11,361.39
- 21 Funerals for \$19,220.70
- Total Assistance Provided: \$30,582.09

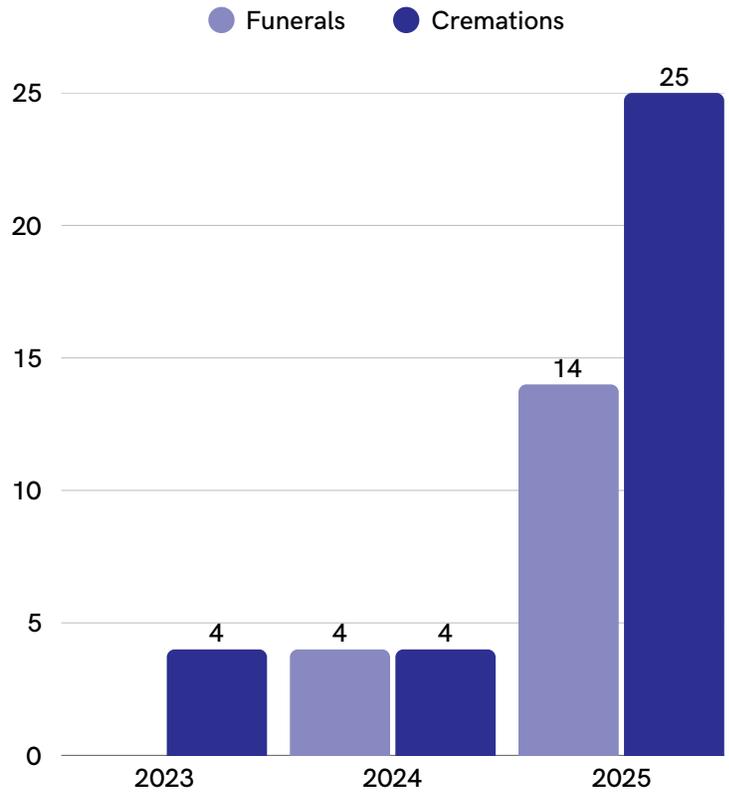
CFFAP AT A GLANCE

51 Total Families Helped

as of December 31, 2025

The Breakdown By Type by Year

- ➔ Funerals
- ➔ Cremations



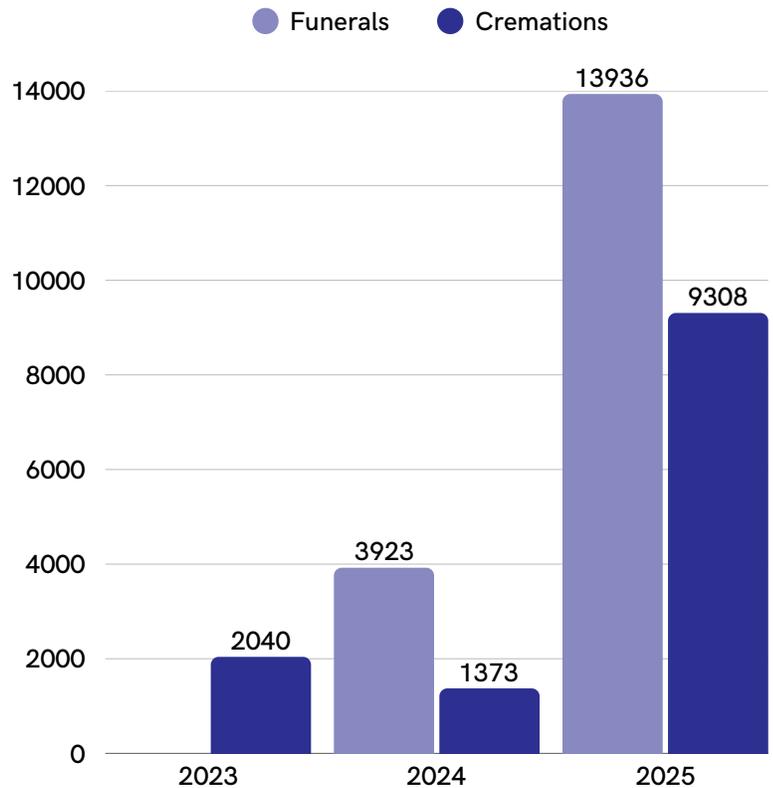
CFFAP AT A GLANCE

\$30,582.09 Total Assistance

as of December 31, 2025

The Breakdown By Assistance Amount by Type by Year

- ➔ Funerals
- ➔ Cremations



SUMMARY OF FINANCIAL PERFORMANCE

For the 12 months - January 1, 2025 - December 31, 2025

Excluding in-kind donations, we brought in \$80,560.91 through grants, donations and fundraising events. Our expenses were \$79,487.10. Compared to \$12,590.40 in revenue and \$12,421.40 in expenses in 2024.

As we are doing more, our software and office needs increased, including an office phone, contact management system, financial tracking software, etc.

We had several of these items in 2024 and prior, ex. QuickBooks. In 2025, these became our expenses rather than in-kind donations from Aaron's for-profit company. When applying for grants, it was difficult to explain why we needed funding to cover expenses that did not appear in the financials. We took the leap and started directly paying for expenses (except for office space).

Two items did not change. The first is our commitment to use only funds donated to the Cremation and Funeral Financial Assistance Program to pay for Cremations and Funerals. When we receive funds, they either go into General Operating Funds or CFFAP Funds. CFFAP Funds are only used to pay for cremations or funerals. General Operating Funds pay for everything else, include CFFAP expenses like brochures, and also pay for cremations and funerals when the CFFAP Funds are depleted.

The other item that did not change is our commitment to being good stewards of the funds we receive, whether from grants or donations. We also understand we are a business, a not-for-profit business, but a business none-the-less. We are investing in tools and education that help make us more efficient and provide better service through our programs.

BALANCE SHEET

As of December 31, 2025
 CFFAP Balance \$0***
 Operations Balance: \$20,903.62

***CFFAP Balance ran negative, General Operating funds made up the difference.

Ari Foss Foundation
 As of December 31, 2025

DISTRIBUTION ACCOUNT	TOTAL
Assets	
Current Assets	
Bank Accounts	
GiveButter Wallet	2,023.03
Pinnacle Checking	19,285.59
Total for Bank Accounts	\$21,308.62
Total for Current Assets	\$21,308.62
Total for Assets	\$21,308.62
Liabilities and Equity	
Liabilities	
Current Liabilities	
Credit Cards	
Chase Ink	405.00
Total for Credit Cards	\$405.00
Other Current Liabilities	
Payroll Liabilities	
Federal Taxes (941/944)	0.00
South Carolina PIT/SDI	0.00
Total for Payroll Liabilities	\$0.00
Total for Other Current Liabilities	\$0.00
Total for Current Liabilities	\$405.00
Total for Liabilities	\$405.00
Equity	
Unrestricted Net Assets	19,829.81
Net Income	1,073.81
Total for Equity	\$20,903.62
Total for Liabilities and Equity	\$21,308.62

STATEMENT

For the 2025 year

OF CASH FLOWS

Ari Foss Foundation
January 1-December 31, 2025

FULL NAME	TOTAL
OPERATING ACTIVITIES	
Net Income	1,073.81
Adjustments to reconcile Net Income to Net Cash provided by operations:	
Accounts Payable	0.00
Chase Ink	207.50
Payroll Liabilities:Federal Taxes (941/944)	0.00
Payroll Liabilities:South Carolina PIT/SDI	0.00
Total for Adjustments to reconcile Net Income to Net Cash provided by operations:	\$207.50
Net cash provided by operating activities	\$1,281.31
INVESTING ACTIVITIES	
FINANCING ACTIVITIES	
NET CASH INCREASE FOR PERIOD	\$1,281.31
Cash at beginning of period	\$20,027.31
CASH AT END OF PERIOD	\$21,308.62

STATEMENT OF FINANCIAL POSITION

For the 2025 year

Ari Foss Foundation
January-December, 2025

DISTRIBUTION ACCOUNT	TOTAL
Income	
Donation	\$241.83
Cremation Funeral Fund	2,802.26
Event Partnership	181.77
Operational	4,835.05
Total for Donation	\$8,060.91
Event Inc	
Memorial Walk Inc	
Auction Inc	1,026.80
Event Donation CFFAP	5,582.11
Event Donation General	8,556.18
Event Registration Inc	1,104.01
Family Sponsorship	500.00
Sponsor Inc	30,794.03
Vendor	1,423.84
Total for Memorial Walk Inc	\$48,986.97
Total for Event Inc	\$48,986.97
Grants	
Home Community Fund Dec 25	4,000.00
NLR - Grants Program Dec 25	3,500.00
SLR - The Beaufort Fund Dec 25	7,500.00
The Joanna Foundation	3,000.00
Walmart Spark	1,500.00
Winthrop Family Fund 2025	4,000.00
Total for Grants	\$23,500.00
In-kind Donations	
Executive Director Volunteer Hours	17,480.00
Grant Writing Volunteer Hours	2,875.00
Volunteer Hours	600.00
Total for In-kind Donations	\$20,955.00
Investments	
Interest-Savings, Short-term CD	13.03
Total for Investments	\$13.03
Total for Income	\$101,515.91
Gross Profit	\$101,515.91
Expenses	
Advertising	
General	1,280.11
Total for Advertising	\$1,280.11

STATEMENT OF FINANCIAL POSITION

For the 2025 year

Ari Foss Foundation
January-December, 2025

DISTRIBUTION ACCOUNT	TOTAL
Business Expenses	\$0.00
Bank Fees	134.40
Business Registration Fees	59.85
Merchant Processing	\$6.83
Donation	567.58
Memorial Walk Merch Ser	1,525.88
Total for Merchant Processing	\$2,100.29
Total for Business Expenses	\$2,294.54
Cremation and Funeral FAP	
Cremation Expense	9,308.91
Funeral Expense	13,936.26
Total for Cremation and Funeral FAP	\$23,245.17
Events	\$150.00
Memorial Walk	9,609.38
Total for Events	\$9,759.38
Facilities and Equipment	
Rent, Parking, Utilities	47.00
Total for Facilities and Equipment	\$47.00
Fundraising	246.00
In-kind Donation Expenses	
Executive Director Volunteer Hours Exp	17,480.00
Grant Writing Volunteer Hours Exp	2,875.00
Volunteer Hours Exp	600.00
Total for In-kind Donation Expenses	\$20,955.00
Insurance	
Event Insurance	470.00
Total for Insurance	\$470.00
Operations	
Member Dues	611.57
Postage, Mailing Service	381.21
Printing and Copying	352.89
Software	4,565.81
Supplies	142.79
Total for Operations	\$6,054.27
Payroll Expenses	
Payroll Processor	770.25
Taxes	2,466.77
Wages	32,245.36
Total for Payroll Expenses	\$35,482.38

STATEMENT OF FINANCIAL POSITION

For the 2025 year

Ari Foss Foundation
January-December, 2025

DISTRIBUTION ACCOUNT	TOTAL
Travel and Meetings	
Conference, Convention, Meeting	608.25
Total for Travel and Meetings	\$608.25
Total for Expenses	\$100,442.10
Net Operating Income	\$1,073.81
Net Other Income	
Net Income	\$1,073.81

HOSPITAL PARTNERSHIPS

MUSC is the first hospital we worked with for the Cremation and Funeral Financial Assistance Program. We provided financial assistance for the first family referral from MUSC in 2023.

We started working with Roper St Francis Healthcare in late 2024. We provided financial assistance for the first family referral from Roper St Francis Healthcare in January 2025.

Both of these hospitals have been instrumental in our ability to identify and help families when the unthinkable happens.



Since 2023

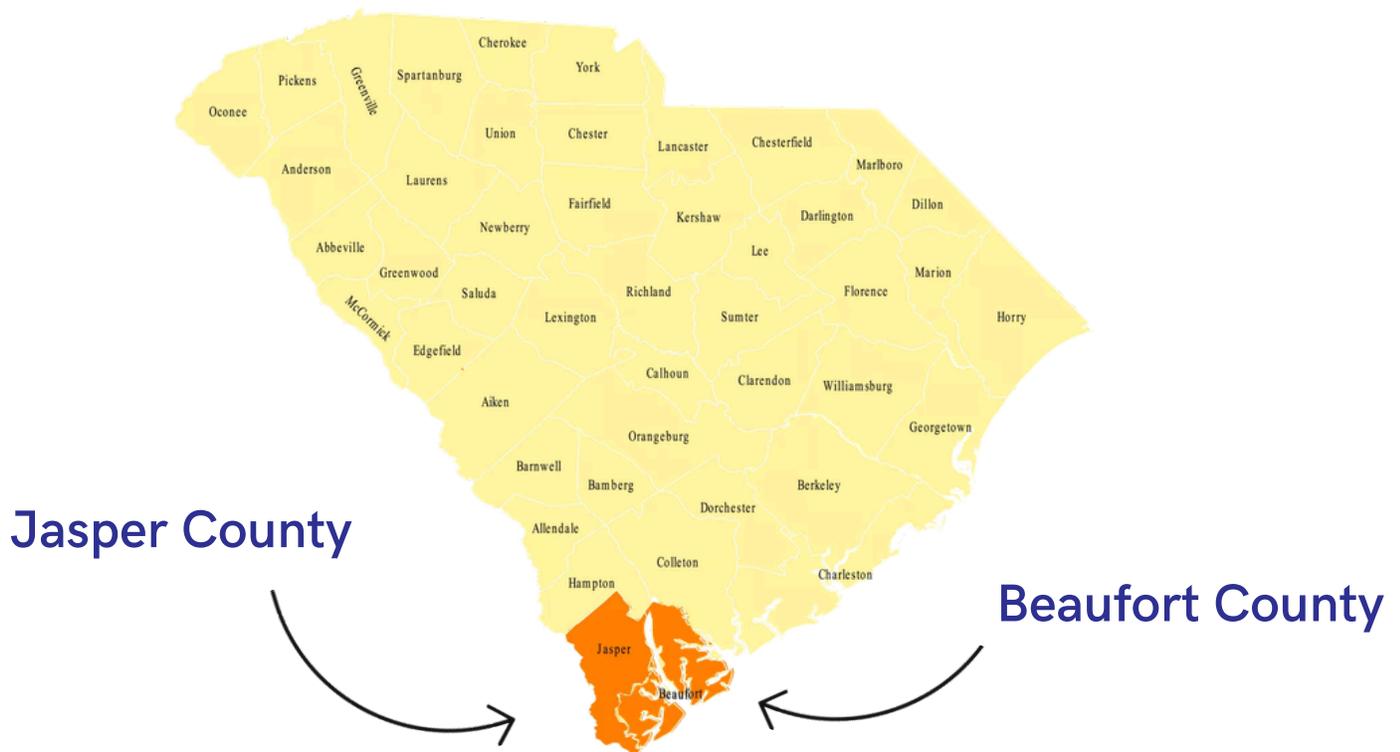


Since 2024

HOSPITAL PARTNERSHIPS COMING SOON

We will be expanding the Cremation and Funeral Financial Assistance Program to the southern Lowcountry Counties in 2026. The hospitals are located in Beaufort and Jasper Counties and support the surrounding counties.

We do not have any hospital relationship to announce yet, but we expect them in the first half of 2026. Thank you to the Coastal Community Foundation for the grants that made this possible.



THE ARI FOSS FOUNDATION OUT AND ABOUT



THE ARI FOSS FOUNDATION OUT AND ABOUT



SUMMARY OF OUR FIRST MEMORIAL WALK

October 4th, 2025

The 1st Annual Ari Foss Foundation Memorial Walk was a wonderful and amazing day. Initially, I thought the Memorial Walk would be a fundraising event with a community-building element. I quickly realized the Memorial Walk is a community-building event that also serves as a fundraiser.

When you lose your child, you often feel alone. Even with a strong family support system, you can still feel isolated from friends, neighbors and the community many years down the road. Your world was torn apart, and you will forever carry the grief with you.

Our Memorial Walk is a space for families to connect with other families that have been through a similar experience. Or simply be in a space with others who can relate to your pain; sometimes knowing you are not alone is all you need.

While the day was a success, there were some hiccups in the planning and day of implementation. We learned quite a few lessons to improve this year's Memorial Walk. I hope to see you on October 3, 2026, at Park Circle. You can register on our website at <https://arifossfoundation.org/aff-memorial-walk/>.



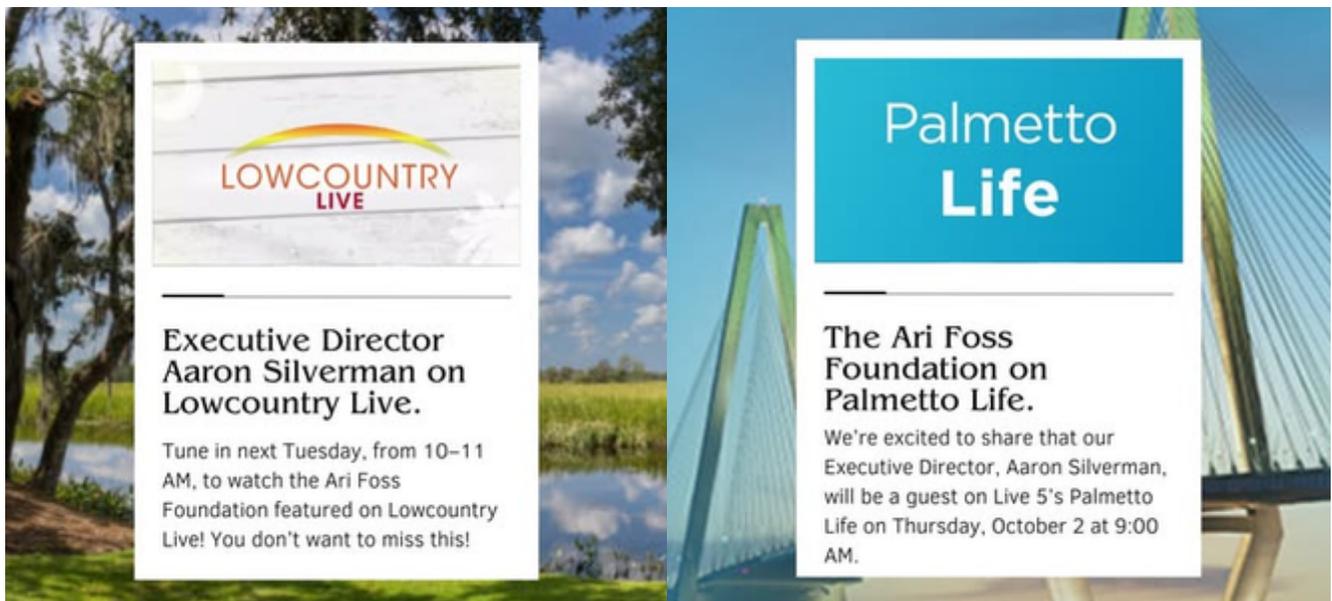
OTHER FUNDRAISING INITIATIVES

As a small non-profit, we understand that community awareness is vital to our long-term success. To help reach the community, we have started working with local businesses in various ways.

Last year, we were the non-profit organization of the match at the Charleston Battery. We held an event at Buffalo Wild Wings, where they donated a percentage of sales to us.

While there is a fundraising component to these events, we value the exposure we receive when partnering with these businesses.

We were also interviewed on Lowcountry Live and Palmetto Life.



GRANT RECOGNITION

Grants have become an important funding source for us. Here are the grants we received in 2025.

- Coastal Community Foundation managed funds/programs
 - Winthrop Family Fund
 - Southern Lowcountry Regional-The Beaufort Fund
 - Northern Lowcountry Regional Grants Program (NLCRGP)
 - NLCRGP-Home Community Fund
- The Joanna Foundation
- 3 Walmart Grants
 - Facility #632
 - Facility #3367
 - Facility #4384



DONOR RECOGNITION

Without donors and supporters, we cannot help families when the unthinkable happens. I am truly grateful to all of our donors and supporters.

See our website for donor recognition levels.

Support Level Supporter

Jamie Adams	Melody Gensure	Eliza McElwee
Eric Bailey	Catherine Goodier	Meagan O'Keefe
Lindsey Baird	Ben and Kendall Hales	Peyton Pretsch
Theresa Berard	Jack Hastings	Chad Quick
Caroline Bowie	Jonathan Horne	Richard Reams
OBG Boys	Abbey Hynes	Anna Reid
Chad Burch	Gregory Kanter	Jeremy Reynolds
Susan Carlson	Jan Kappas	Sarah Sears
Thomas Carroll	E S Lackey	scott shepard
Chad Divens	Jennifer lackey	Danielle Smith
Claire Drnek	David & Jenn Lackey	Erin and Brad Smith
Sonya Edwards	Richard Lackey	Shelley Stone
Monifa Ellington	Elliott Friedman	Matthew Womack

DONOR RECOGNITION

Bronze Level Supporter

Stephanie Alexander
Margaret and John Berard
Will Black
Karen Connelly
Wes and Karen Connelly
Caron Hagler
Cyndi Johnson
Alison Smock
Gregory Wilford
Rebecca Wineland

Silver Level Supporter

Sean Barnett	Nicette and Glenn Goodier
Nickie Bennett (Hometegrity Property Services)	Kristen Hall (In A Pinch Construction)
BlueCross BlueShield	Katelyn James (Legacy Home Helpers)
Pam Brandi	Lauren Morrison
Shawna Cansdale	Roger Newman
Michael Cassidy	Ross Reynoldson (HIS Handiwork LLC)
Charleston Battery	Steve Silverman
Bobby Cummings	Karen & Bruce Thompson
Pinnacle Financial Partners	
Christopher Goodier	

DONOR RECOGNITION

Gold Level Supporter

Christopher Copeland
Jerrett Howe (Tideland Property Services)

Ari's Level Supporter

Aaron and Laura Silverman (personal and Bluewater Property Management, LLC)
Valerie Singley (personal and Realtor)

DONOR BILL OF RIGHTS

The Donor Bill of Rights was created by the Association of Fundraising Professionals (AFP), the Association for Healthcare Philanthropy (AHP), the Council for Advancement and Support of Education (CASE), and the Giving Institute: Leading Consultants to Non-Profits. It has been endorsed by numerous organizations.

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

- I. To be informed of the organization’s mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.**

- II. To be informed of the identity of those serving on the organization’s governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.**

- III. To have access to the organization’s most recent financial statements.**

- IV. To be assured their gifts will be used for the purposes for which they were given.**

- V. To receive appropriate acknowledgement and recognition.**

- VI. To be assured that information about their donation is handled with respect and with confidentiality to the extent provided by law.**

- VII. To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.**

- VIII. To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.**

- IX. To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.**

- X. To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.**

ACKNOWLEDGEMENTS

It takes a village to make a successful non-profit. There is a lot of stuff no one sees. I truly appreciate the community we are building to help families when the unthinkable happens.

Our board is wonderful and does things that go unrecognized by the public. We could not do what we do without them. Thank you to Laura Silverman, Valerie Singley and Dr. Chris Goodier. A special thanks to Valerie for all of her grant writing. None of our grants would have been possible without her time and effort in researching and writing the grant applications.

To all of the volunteers who helped with the 1st Annual Ari Foss Foundation Memorial Walk, thank you. Without you, we could not have had a successful event.

Coastal Community Foundation (CCF) is a wonderful organization. Several of our grants came from funds/programs they manage. I love the CCF, and everyone who works there. Their continued supports provides validation that what we are doing is important and needed. A special thank you to Amy Page and Deborah Slazyk; your facilitation of the programs in the Southern Lowcountry for CCF are how we are able to expand the CCF program to Beaufort and Jaspers Counties and develop the Education and Support Program.

Again, thank you, Nicole Mackdiaz, Pediatric Palliative Care Grief & Bereavement Coordinator. You are a kind and caring person, and I value your feedback and assistance with helping families. You are a wonderful resource for families at MUSC. I truly value the relationship we have with MUSC.

LOOKING AHEAD

We plan to continue the growth we experienced in 2025. That growth is in two ways.

The first is to expand our Cremation and Funeral Financial Assistance Program to new hospitals. Due to the grants we have received, we are expanding the CFFAP into Beaufort and Jasper Counties. As long as funding enables it, we plan to expand into a second Regional Perinatal Center.

The second is to create and develop the Education and Support Program. This program will be launched in Allendale and Hampton Counties; we received a grant covering those counties for the Education and Support Program. After implementing the Program in those counties, the Program will be implemented in the other hospitals we already have relationships.

The Education and Support Program will help improve the communication with the families we assistance and provide them with more resources. With having two programs, we are looking to hire an additional staff member.

According to SC DHEC there were 309 fetal deaths in 2023* and 252 Neonatal deaths (less than 28 days) in 2023* in South Carolina.

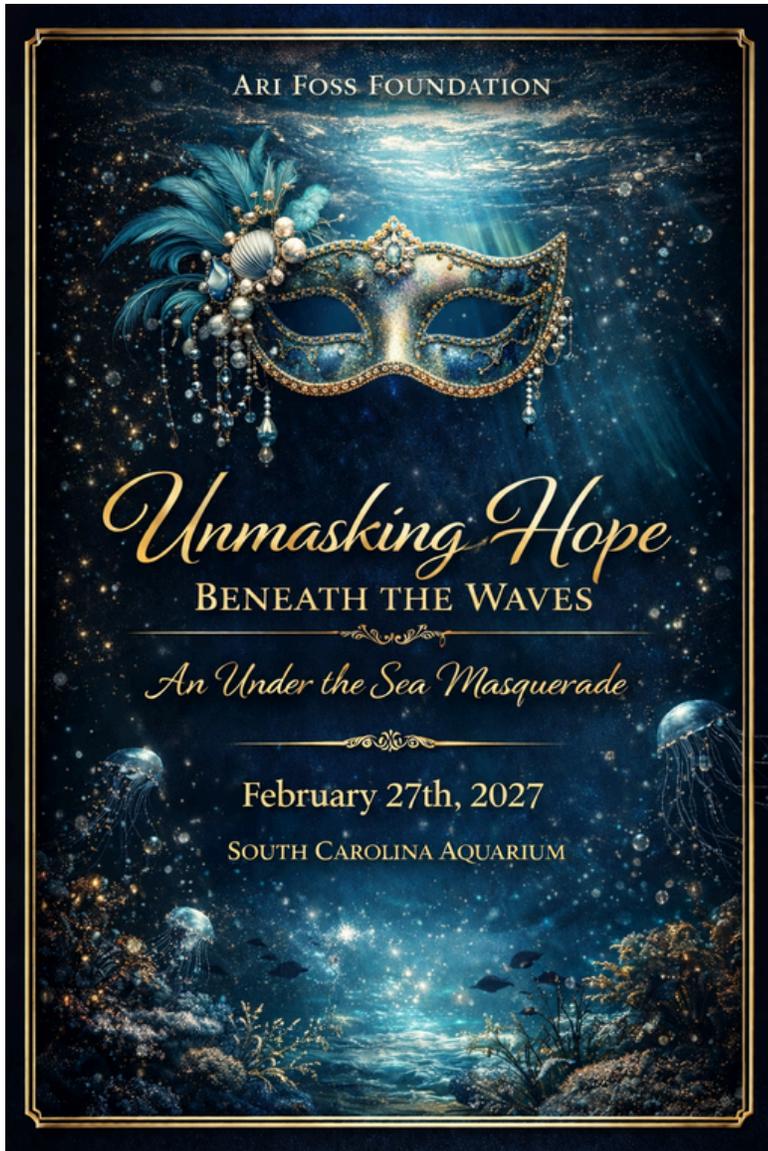
That is 561 potential families that could use our Cremation and Funeral Financial Assistance Program. Since low income families are disproportionately impacted by stillbirths and neonatal loss, due to inadequate healthcare, a majority of those families need our assistance.

*the most recent published information on SC DHECs website

LOOKING AHEAD

- 01 Improve communication with the families we help.
- 02 Expand to hospitals in Beaufort and Jasper County.
- 03 Develop and implement the Education and Support Program.
- 04 Hire a Program Manager.
- 05 Expand the CFFAP Program into a second Regional Perinatal Center.

THE ARI FOSS FOUNDATION INAUGURAL GALA



Scan to Learn more about our
2027 Inaugural Gala:



HOW TO STAY CONNECTED

Staying connected with The Ari Foss Foundation is easier than ever and makes a huge impact! Join our newsletter and follow us on our social media platforms to stay updated on events, fundraising campaigns, and the families we help.

Spreading the word by sharing our posts, inviting your friends to follow us, or simply liking and commenting on our updates helps us grow our reach and connect with more people who care about our mission.

Every action—big or small—makes a difference in raising awareness about stillbirth, neonatal loss, and the support families need during the most difficult times. Together, we can honor Ari's memory, spread hope, and strengthen our community. Let's keep making an impact, one post, one share, and one connection at a time. Thank you for your continued support!

Visit our website and follow us on social media to get started.

Facebook: @arifossfoundation
Instagram: @arifossfoundation
LinkedIn: Ari-Foss-Foundation

Scan the QR Code to
Conned with Us



QUESTIONS? CONTACT US.

Website: <https://arifossfoundation.org>

Email: info@arifossfoundation.org

Phone Number: (854) 202-9974

Address: 1259 Remount Rd, North Charleston, SC 29406



— ARI FOSS —
— FOUNDATION —

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